



SHAFTESBURY NEIGHBOURHOOD PLAN MINI SURVEY

SHAFTESBURY TOWN COUNCIL'S ADVISORY COMMITTEE



OUT OF 155 PEOPLE SURVEYED:

ANALYSIS

BACKGROUND

LENGTH OF RESIDENCY	%	No.
Have lived in Shaftesbury for less than 1 year	3	5
Have lived in Shaftesbury between 1-3 years	9	14
Have lived in Shaftesbury between 3-5 years	4	6
Have lived in Shaftesbury between 5-10 years	14	22
Have lived in Shaftesbury for over 10 years	69	105
Omitted to answer	1	3

2014 NEIGHBOURHOOD PLAN	%	No.
People were aware of the Neighbourhood Plan and Process	62	96
Were unaware of the Neighbourhood Plan and Process	32	50
N/A	6%	9
Participated in the original Neighbourhood questionnaire in 2014	28	43
Did not Participate in the original Neighbourhood questionnaire in 2014	63	97
N/A	9	15

SUSTAINABILITY

TRAFFIC CONGESTION: FREQUENT DELAYS ON SHAFTESBURY'S ROADS	%	No.
Is concerned and a member of their household is affected	47	73
Is concerned and a member of their household is not affected	39	60
Is not concerned	12	19
Didn't know or N/A	1	2
Omitted to answer	1	1

EDUCATION PROVISION: NO SCHOOL PLACE HERE AND HAS TO ATTEND	%	No.
Is concerned and a member of their household is affected	4	7
Is concerned and a member of their household is not affected	51	79
Is not concerned	13	20
Didn't know or N/A	27	42
Omitted to answer	5	7

GP AND HEALTH FACILITIES: HAD AN UNACCEPTABLE WAIT FOR AN APPOINTMENT WITHIN THE LAST YEAR	%	No.
Is concerned and a member of their household is affected	47	73
Is concerned and a member of their household is not affected	31	49
Is not concerned	12	18
Didn't know or N/A	7	11
Omitted to answer	3	4

WELFARE FACILITIES / SOCIAL CARE: RECEIVES INADEQUATE SUPPORT FROM WELFARE SERVICES	%	No.
Is concerned and a member of their household is affected	8	12
Is concerned and a member of their household is not affected	40	62
Is not concerned	12	19
Didn't know or N/A	34	52
Omitted to answer	6	10

PARKING: FREQUENTLY UNABLE TO PARK WITHIN REACH OF WHERE I NEED TO GO	%	No.
Is concerned and a member of their household is affected	44	68
Is concerned and a member of their household is not affected	29	45
Is not concerned	17	26
Didn't know or N/A	6	9
Omitted to answer	4	7

PUBLIC TRANSPORT: LIMITATIONS ON TRAVEL FOR JOBS OR SOCIAL EVENTS	%	No.
Is concerned and a member of their household is affected	28	44
Is concerned and a member of their household is not affected	34	53
Is not concerned	13	20
Didn't know or N/A	21	32
Omitted to answer	4	6

COMMUNITY SPACE / HALL / GROUP ACTIVITIES: MEMBER OF A GROUP THAT CAN'T FIND A SPACE FOR ITS ACTIVITY IN THE TOWN	%	No.
Is concerned and a member of their household is affected	12	20
Is concerned and a member of their household is not affected	27	42
Is not concerned	26	41
Didn't know or N/A	26	41
Omitted to answer	7	11

FACILITIES

LIBRARY / ARTS CENTRE	%	No.	FOOTBALL CLUB	%	No.
Used weekly in Shaftesbury	17	27	Used weekly in Shaftesbury	1	2
Used monthly in Shaftesbury	20	31	Used monthly in Shaftesbury	1	2
Used occasionally in Shaftesbury	45	69	Used occasionally in Shaftesbury	4	8
Used elsewhere	1	2	Used elsewhere	0	0
N/A	14	22	N/A	74	115
Omitted to answer	3	4	Omitted to answer	18	28

YOUTH CLUB	%	No.	CRICKET	%	No.
Used weekly in Shaftesbury	1	2	Used weekly in Shaftesbury	1	1
Used monthly in Shaftesbury	2	3	Used monthly in Shaftesbury	0	0
Used occasionally in Shaftesbury	5	7	Used occasionally in Shaftesbury	5	7
Used elsewhere	0	0	Used elsewhere	1	2
N/A	79	123	N/A	75	117
Omitted to answer	13	20	Omitted to answer	18	28

DAY CENTRE FOR THE ELDERLY	%	No.	SWIMMING POOL / INDOOR GYM	%	No.
Used weekly in Shaftesbury	0	0	Used weekly in Shaftesbury	9	15
Used monthly in Shaftesbury	1	1	Used monthly in Shaftesbury	1	2
Used occasionally in Shaftesbury	1	1	Used occasionally in Shaftesbury	15	23
Used elsewhere	0	0	Used elsewhere	17	26
N/A	83	130	N/A	41	63
Omitted to answer	15	23	Omitted to answer	17	26

NURSERY / CRÈCHE	%	No.	EQUIPPED PLAY AREAS	%	No.
Used weekly in Shaftesbury	1	2	Used weekly in Shaftesbury	6	9
Used monthly in Shaftesbury	0	0	Used monthly in Shaftesbury	1	2
Used occasionally in Shaftesbury	2	3	Used occasionally in Shaftesbury	10	16
Used elsewhere	0	0	Used elsewhere	0	0
N/A	82	127	N/A	66	103
Omitted to answer	15	23	Omitted to answer	17	25

ALLOTMENTS / COMMUNITY GROWING	%	No.	SKATEBOARD PARK, MULTI-USE GAMES AREA	%	No.
Used weekly in Shaftesbury	7	11	Used weekly in Shaftesbury	0	0
Used monthly in Shaftesbury	0	0	Used monthly in Shaftesbury	1	1
Used occasionally in Shaftesbury	7	11	Used occasionally in Shaftesbury	5	7
Used elsewhere	0	1	Used elsewhere	0	0
N/A	72	111	N/A	65	102
Omitted to answer	14	21	Omitted to answer	29	45

BUSINESS, EMPLOYMENT AND TOWN CENTRE: TYPE OF SHOPPING

MAIN FOOD SHOP	%	No.
Walked/Cycled in Shaftesbury	29	45
Car/Bus in Shaftesbury	35	54
Car/Bus Elsewhere	26	40
Online Weekly	2	4
Online Monthly	1	1
Online rarely/never	0	0
Omitted to answer	7	11

NON-FOOD ITEMS	%	No.
Walked/Cycled in Shaftesbury	23	36
Car/Bus in Shaftesbury	17	27
Car/Bus Elsewhere	32	49
Online Weekly	1	2
Online Monthly	9	13
Online rarely/never	1	2
Omitted to answer	17	26

TOP UP / CONVENIENCE	%	No.
Walked/Cycled in Shaftesbury	40	62
Car/Bus in Shaftesbury	34	52
Car/Bus Elsewhere	8	13
Online Weekly	0	0
Online Monthly	0	0
Online rarely/never	0	0
Omitted to answer	18	28

PRIORITIES TO IMPROVE THE TOWN CENTRE

IMPROVED SHOPPING EXPERIENCE/ GREATER SELECTION OF SHOPS?	%	No.
Thought this a priority for BOTH visitors and own household	41	64
Thought this was a priority for Visitors	5	8
Thought this was a priority for their own household	27	42
Omitted to answer	27	41

THE DESIGN AND THE LOOK OF THE SHOP FRONTS?	%	No.
Thought this a priority for BOTH visitors and own household	10	16
Thought this was a priority for Visitors	11	17
Thought this was a priority for their own household	5	8
Omitted to answer	74	114

ENCOURAGING GREATER USE OF VACANT PREMISES	%	No.
Thought this a priority for BOTH visitors and own household	26	41
Thought this was a priority for Visitors	11	17
Thought this was a priority for their own household	27	42
Omitted to answer	36	55

CAR PARKING (LENGTH OF STAY)/ NUMBER OF PLACES AVAILABLE?	%	No.
Thought this a priority for BOTH visitors and own household	24	38
Thought this was a priority for Visitors	28	43
Thought this was a priority for their own household	18	28
Omitted to answer	30	46

WEEKLY MARKETS/EVENTS – CREATING A VIBRANT EXPERIENCE?	%	No.
Thought this a priority for BOTH visitors and own household	21	32
Thought this was a priority for Visitors	10	16
Thought this was a priority for their own household	16	25
Omitted to answer	53	82

IMPROVED PAVEMENTS – INCLUDING MAINTENANCE STANDARDS	%	No.
Thought this a priority for BOTH visitors and own household	22	34
Thought this was a priority for Visitors	5	8
Thought this was a priority for their own household	18	28
Omitted to answer	55	85

IMPROVED TRAFFIC MANAGEMENT	%	No.
Thought this a priority for BOTH visitors and own household	23	35
Thought this was a priority for Visitors	10	16
Thought this was a priority for their own household	21	32
Omitted to answer	46	72

IMPROVED OR ADDITIONAL TOILET FACILITIES	%	No.
Thought this a priority for BOTH visitors and own household	21	33
Thought this was a priority for Visitors	22	34
Thought this was a priority for their own household	8	12
Omitted to answer	49	76

EMPLOYMENT	%	No.
Are in paid employment (inc self employed)	44	68
Are not in paid employment	50	77
Omitted to answer	6	10

REACHING THE WORKPLACE	%	No.	REACHING THE WORKPLACE
Work at Home	5	16	IN SHAFTESBURY & OUTSIDE ADDED
Walk of Cycle	7	22	TOGETHER
Own Motor Vehicle	19	59	
Bus/ driving job	0	0	
N/A	69	213	

TRAVEL	Hours—ave
Average travel within Shaftesbury—34 people and 102 hours in total	3
Average Travel outside of Shaftesbury—17 people and 34 hours	2

IF YOU ARE SELF-EMPLOYED WOULD YOU CONSIDER USING AN AFFORDABLE LOCAL ‘HOT DESK’ FACILITY/CO-WORKING SPACE IN THE TOWN CENTRE TO SHARE FACILITIES, IMPROVE SKILLS ETC?	%	No.
Yes	7	11
No	41	63
Omitted to Answer	37	58
N/A	15	23

I CAN REACH A PLEASANT OPEN SPACE ON FOOT WITHIN 10 MINUTES OF MY FRONT DOOR	%	No.
Agree	79	123
Disagree	12	18
Haven't Tried	3	4
Omitted to answer	6	10

I CAN ACCESS THE COUNTRYSIDE ON FOOT	%	No.
Agree	72	112
Disagree	14	21
Haven't Tried	3	5
Omitted to answer	11	17

I CAN EASILY GET TO OPEN SPACE FOR RELAXATION/PLAY BY FOOT,	%	No.
Agree	61	94
Disagree	11	17
Haven't Tried	13	21
Omitted to answer	15	23